

Press Release

LPTV industry pushes for LSJA Bill.

Local Journalism Sustainability Act in DC Committee Stages

Stamford, September 16th, 2021: LPTV Broadcasters Association, the recently launched non-profit industry organization representing Low Power, Translator and Class A TV Stations is endorsing the Local Journalist Sustainability Act – introduced in Congress during the past two months. The Sponsors are Sen. Maria Cantwell (D-WA), Sen. Mark Kelly (D-AZ) and Sen. Ron Wyden (D-OR). Along with Reps. Ann Kirkpatrick (D-AZ) and Dan Newhouse (R-WA).

“We express our support as it will help many communities to preserve and realize their continued, independent, journalistic voice. It will be critical to have tangible and easy to understand resources such as the proposed tax credits for local advertisers and resources for hiring and/or keeping local broadcast journalists to ensure independent, local news voices,” stated Frank Copsidas, Founder and CEO of the LPTV Broadcasters Association.

Of the 6,846 licensed broadcast stations in the US, 5,099 or 74% are LPTV, Translator, or Class A stations. With its investment advisory and brokerage services, the Association represents both buyers and sellers of LPTV and Class A Television broadcast stations throughout the USA.

Michael Lee, the Association's Executive Director stated “It's essential the LJSJA legislation is robust enough to be make a difference. From Dickson – Tennessee to Grants Pass – Oregon to Boise – Idaho and Prescott – Arizona – to name just a few LPTV member locations – we've been sharing the legislation plans and purpose and have received an enthusiastic response. This legislation is surely a sensible investment in the all-important issue of local media trust and transparency. Especially given other trending issues and opportunities of an ever-complex security-aware communications landscape”.

Funding for the LPTV Broadcasters Association comes from membership dues, sponsors, and station brokerage.

For more information contact

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