

## Press Release

### **LPTV Broadcasters local news support moves ahead.**

*Payroll credit progress for compensation of local news journalism.*

**Stamford CT, 19<sup>th</sup> November 2021:** The **LPTV Broadcasters Association** has actively supported and promoted the potential value of The Local Journalist Sustainability Act – represented by Section 13851 – Payroll Credit for Compensation of Local News Journalists, part of the Build Back Better Act.

“This is meaningful for Main Street! When we launched the Association in August we stated, ‘members positions will be heard when there is a need for lobbying and the impassioned promotion of the industry’. So, it is encouraging to see the efforts and engagement on behalf of our Low Power TV industry get traction. And great credit to Senator Cantwell and all, who so ably articulated this contribution to the health and stability of trusted local and community news in the Build Back Better Act.” said Frank Copsidas, Founder and President of the LPTV Broadcasters Association.

The legislation was endorsed by FCC Chairwomen Rosenworcel during her recent Senate Committee testimony, she “supported legislation to give tax breaks to media outlets to support local journalism” adding “as well as supporting legislation restoring the minority tax certificate that gives tax breaks to companies who sell media outlets to minorities and women”.

Michael Lee, the Association’s Executive Director stated “We have actively supported the Local Journalism Sustainability Act from the beginning and the principle of investing to maintain and develop trusted local community news coverage. The payroll tax credit should mean this is straightforward to implement, benefit from and track. The Association also applauds Chairwomen Rosenworcel’s support for restoring minority tax breaks.”

The LPTV Broadcasters Association created a two-minute video with the help of members **Brad Perry** - KAZTV7, **Noah Wight** - CBTU/K22JM TV and **Vern Van Winkle** - KVPM TV which was shared with members of Congress to show how the Local Journalism Sustainability Act legislation could help the Low Power industry!

**VIDEO LINK HERE [www.lptvba.org](http://www.lptvba.org)**

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LPTV Broadcasters Association is the non-profit industry organization representing Low Power, Translator and Class A TV Stations. With an estimated 5,500+ stations in cities and rural communities around the country the Association represents some 75% of overall TV stations in the USA. It's aims include providing a voice and representation for members with legislators and policy makers in an increasingly complex security focused communications landscape. The Association provides a one source platform for insights, issues and standards to enable the LPTV industry to thrive. And with broker services, whether investing in, or selling a TV Station the LPTV Broadcasters Association has the knowledge and network to help.

Funding for the LPTV Broadcasters Association comes from membership dues, event sponsorships, and station brokerage.

**For more information contact**

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