



Press Release

LPTV Broadcasters Association launches.

NAB 2021 inaugural reception to be held on October 10th 2021

Stamford, August 17th 2021: The LPTV Broadcasters Association is the new, non-profit industry organization representing Low Power, Translator and Class A TV Stations. Membership will appeal to station owners, brokers, lawyers, the consulting and engineering communities. The Association will be a key link to the nation's legislators and policy makers.

"The Association will continue to build on the legacy of Mike Gravino and work of the LPTV Spectrum Rights/Next Gen TV Coalition. With a successful track record of developing owned and operated LPTV and Class A stations, we have advisory expertise available to deliver growth. The LPTV advisory service also extends to building out broadcast stations to reach their maximum coverage and value. With its brokerage capabilities the Association will bring together both buyers and sellers of LPTV and Class A Television broadcast stations throughout the USA." stated "SuperFrank" Copsidas, Founder and President of the LPTV Broadcasters Association.

With an estimated 5,000 stations in cities and communities across every state, the new association will play a key role in communicating the scope and potential of LPTV to the financial communities through outreach and PR and as well as being the collective voice on legislative and government related issues working alongside the NAB and with its own lobbyist resources.

Michael Lee, former Chairman and Managing Director of the International Advertising Association (IAA) and the LPTV Broadcasters Association's new Executive Director stated "The Association's members position will be heard when there is a need for lobbying, the impassioned promotion or defense of the industry. The Association intends to contribute towards, curate and articulate the ongoing rules, regulations

and trending issues and opportunities of an increasingly complex security focused communications landscape. Working together is the world and contribution of The LPTV Broadcasters Association.”

The LPTV Broadcasters Association will hold its inaugural reception at NAB 2021 at the Westgate Las Vegas Resort on Sunday October 10th from 5pm - 7.30pm.

Funding for the LPTV Broadcasters Association comes from membership dues, sponsors, and station brokerage.

For more information contact:

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